



**THE OLD CAPITOL ART FAIR
SPRINGFIELD, ILLINOIS**

**P.O. Box 5701
Springfield, IL 62705**

www.socaf.org

The 2013 Springfield Old Capitol Art Fair

As you plan your donations for the coming year, we hope you will consider being a Corporate Patron for the Springfield Old Capitol Art Fair (SOCAF). Your donation makes possible one of the most popular juried art fairs in the country-held the third weekend in May each year in downtown Springfield.

Started in 1961, the Springfield Old Capitol Art Fair is a non-profit organization run entirely by volunteers. Our sole purpose is to enhance the appreciation of arts in our community. This is demonstrated in part by the large Civic Collection on display throughout the Springfield community.

Whether you are an art aficionado or visit for the food and to see friends, the SOCAF offers the opportunity to view or purchase original art in the form of jewelry, sculpture, photography, glassware, pottery, wood, metalwork, oils, watercolors, and other media. **More than 45,000 people**, including ~170 artists and their loyal following converge in downtown Springfield to appreciate art. Your financial support of SOCAF provides your company with an opportunity to gain additional business exposure before, during and after the Fair.

Corporate Patron Benefits

As a Corporate Patron, you will be recognized in all printed sponsorship materials. This includes *The Illinois Times* insert/program, with a circulation of ~30,000 copies, and the posters displayed throughout the community. An additional 5,000 programs are made available to attendees during the Fair. Based on your level of giving, you may also receive complimentary tickets to the **Patrons' and Artists' Reception held Saturday, May 18, 2013**. Should your business desire additional recognition, you may sponsor an artist cash award and/or a student art contest winner.

Levels of Giving

Studio	\$250.00	Recognition in <i>The Illinois Times</i> + 2 tickets to the Patron's Party
Exhibit	\$500.00	Recognition in <i>The Illinois Times</i> + 4 tickets to the Patron's Party
Gallery	\$750.00	Recognition in <i>The Illinois Times</i> + 6 tickets to the Patron's Party
Museum	\$1,000.00	Recognition in <i>The Illinois Times</i> + 8 tickets to the Patron's Party

In addition, we are offering the following sponsorship opportunities:

Entertainment Sponsorship with company name on banner at the entertainment stage.

Artists' and Sponsors' Reception Sponsorship with company name on banner at reception.

Community Art Project Sponsorship with company name on banner at project location throughout the Fair.

Please contact Lisa Funderburg at 217-726-8508 for more information concerning Corporate sponsorship opportunities.

Your sponsorship of central Illinois' premier art fair at any level is appreciated. We look forward to seeing you at the Fair!

Sincerely

Lisa A. Funderburg

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Corporate Patrons Chair